

Secondary Contact (The nominee)

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I certify that the submitted work was done by the parties credited and meets the eligibility requirements. I understand that any entry that fails to meet submission requirements may be disqualified. (The undersigned must be authorized to represent those credited.)

Name of Nominator Sarah H. Hadd **Date** June 4, 2008

Perhaps the only thing that Juli Beth (JB) Hinds is reticent to talk about frankly is herself. JB is known for sharing her honest opinion on many planning issues whether requested or not. It is now time for her colleagues, Board members, and even applicants she has reviewed to give our honest opinion of JB whether she wants to hear it or not.

In JB's relatively short career she has distinguished herself as a go-to person on planning issues for lay persons as well as the planning community. What Katie Couric did for colonoscopies, JB has done for planning. She is perhaps the single most accountable person for bringing the most media coverage to planning issues in Vermont in the last decade. While many planners dread the news truck pulling up to a meeting, she sought out the media and invited them in. Without the assistance of professional make up and wardrobe staff she took to the air and got people other than planners, engineers, and regulators talking about stormwater, new urbanism, public art work displays, and land conservation opportunities within urban areas. Through her innate leadership skills she educated all of us on planning issues and how to discuss these issues with a larger venue. Planning concepts need not be spun into benign water-cooler dialogues but can be engaging and fun allowing people to dream big about new city centers and allowing people to literally plant good plans in their backyards through water gardens. She is comfortable with developers and environmentalists and delights in getting these diverse groups to mix it up a bit and find solutions. She freely volunteers her time to support colleagues in their planning pursuits, to serve on national advisory committees, and even to teach a course or rewrite enabling State Statute. An figure skater, a classically trained signer, and a Jeopardy! contestant, the only thing she does not do is sleep. Herein is a short summary of her planning qualifications that in and of themselves perhaps warrant Vermont Planner of The Year, however also included in this submission are remarkable letters of support that regardless of the outcome of this nomination should eliminate any doubt about the outstanding contribution JB has given to the Vermont planning community.

Her qualifications begin with her B.A. in Economics from Hollins College in Roanoke, Virginia and a Master of City and Regional Planning from Rutgers University. This Certified Planner began her work in 1994 at Buckhurst, Fish, Jacquemart, Inc. in NYC as a Senior Planner and Project Manager where she worked on a variety of local plans, codes, and EIS projects throughout the northeast as well as the first model zoning code for Ukraine through USAID. With a growing family, she moved to the Green Acres of Vermont in 1997 and accepted the position of Executive Director at the Mad River Valley Planning District in Waitsfield. In this position she oversaw a unique growth management and planning program serving towns of Warren, Waitsfield and Fayston, in cooperation with Sugarbush Resort. She provided policy, project development and management, and technical support to a diverse group including select boards, planning commissions, the Chamber of Commerce, ski areas, and citizen groups. JB secured and managed over \$2.5 million for funding of land conservation, water/wastewater, and planning projects including growth center land use and water/sewer planning for the Waitsfield-Irasville new town center; ski area project review; local planning and development review assistance; extensive public outreach and involvement work; transportation planning; and land conservation projects, including conservation of agricultural lands with the Vermont Land Trust and addition of 365-acre Blueberry Lake parcel to the Green Mountain National Forest. It was here that she pioneered innovative ways to look at on-site community septic systems at a time where straight pipe solutions were seen as the only answer to achieving and sustaining village densities. Her achievements in the Mad River Valley helped shape the on-site septic regulatory reforms Vermont implemented in 2002. It was also her experiences here that would shape the later development of South Burlington's stormwater utility.

In 2001 JB took the position of Director of Planning and Zoning in South Burlington. She assumed responsibility for all aspects of the City's community development, planning, and land development regulation; collaborated with the private sector, citizens groups, advocates, and state and federal agencies to

implement creative, effective housing, transportation, economic development, and water quality programs. Over the next seven years JB:

- 1) Developed effective affordable housing bonus and TDR provisions, strategic partnerships with housing providers; O'Dell Parkway, a 450-unit mixed-use infill project, received Smart Growth Vermont's top development award for 2006;
- 2) Directed development and implementation of Southeast Quadrant Land Use Regulations, an active Transfer of Development Rights program implementing a land use plan based on new urbanist principles; to date, program has conserved 300 acres and supported development of over 200 housing units;
- 3) Served as project manager for South Burlington City Center, guiding \$18 million investment in water and transportation infrastructure to create an infill town center; worked with elected officials to secure \$7 million in Federal investments and passage of Tax Increment Finance legislation by Vermont legislature;
- 4) Secured \$2 million from Congress for City's EPA National Decentralized Water Resource Management project, demonstrating the use of innovative stormwater retrofit designs in typical suburban land use settings; and
- 5) Handled sensitive conservation land acquisitions, lawsuits, and settlement between Conservation Law Foundation and City, ending costly appeal of wastewater treatment plant permit with agreement on phosphorus pollution reduction.

She also set the ground work for the first stormwater utility in the State of Vermont. With the advent of this utility, South Burlington pioneered a local solution to funding and treating stormwater runoff. While accomplishing all of these feats on behalf of her community she also worked served as a Dean appointee on the Vermont General Assembly Study Committee on Chapter 117 in 2001-2003 that undertook a comprehensive update of Vermont's municipal planning and zoning statutes. In 2002 she served as a professional facilitator for the "Listening to the City" public forum on the World Trade Center redevelopment plan. She also found time to serve as an adjunct professor of Environmental Studies at Johnson State College teaching "Special Topics Seminar in Land Use Planning", serve as a guest lecturer at the Rubenstein School of Natural Resources and the Department of Geography at the University of Vermont.

JB has served as an expert witness and provided testimony to the Vermont Legislature, the Vermont Environmental Court, Act 250 District Commissions, the Water Resources Board, the Environmental Board, and the U.S. Senate Subcommittee on Fish, Wildlife and Water Resources. She has presented at a diverse range of conferences and counts among her publications:

- "Land Use, Sustainable Hydrology, and Growth" with Nigel Pickering, PhD, Charles River Watershed Association. Water Environment Federation Sustainability Conference, June 2008.
- "It's All Water: Utility Programs for Small Communities." Water Environment & Technology, February 2007.
- "Talking to Towns: Communication Strategies for Environmental Regulators." State On-Site Regulators Association National Conference, March 2006.
- With Dr. Alexey Voinov, "Adapting and Scaling Public Outreach Techniques for Stormwater Management." Published in US EPA National Non-Point Education Conference proceedings, October 2005.
- "Economics of Decentralized Wastewater Systems-What Practitioners Need to Know." Keynote Address, Virginia On-Site Wastewater Recycling Association Annual Conference, June 2004.
- "Not Building Enough Housing Is Bad for the Environment. Really!" Vermont Housing Finance Agency Statewide Housing Conference, May 2004.

- “Putting Water to Work for Planning.” American Planning Association National Conference, Apr. 2004.
- “Water-Smart Growth: Is There Any Such Thing?” American Planning Assoc. Region 1 Conference, Oct. 2002.
- “Decentralized Wastewater Management: Linking Land Use, Planning & Environmental Protection.” Published in the American Planning Association national conference proceedings, March 2001.

JB currently serves on a variety of national committees including the Small Communities Committee of the Water Environment Federation, the Decentralized Research Advisory Committee of the Water Environment Research Foundation.

After seven fast years in South Burlington, JB announced this spring that she was leaving her position. She recently began private consultant work as a planner for Vanasse Hangen Brustlin, Inc. As with many planners that have an after-life in the private sector, she will continue to contribute to planning and hopefully live long enough to see the results of her work in the public sector fully realized. Her pioneering work establishing a stormwater utility will serve as a precedent for many other communities as will her work on urban infill in City Center and land conservation in the Southeast Quadrant. Several of her colleagues agreed that this created an opportune time to acknowledge her contributions to planning and two competing groups developed nominations for Planner of the Year for JB. After a brief conversation, it was agreed to consolidate these groups and forward one nomination. While a lot has been crammed into this nomination, more could be said by many others. On behalf of the many people involved already in this nomination, I would just simply request that you join us in this special opportunity to recognize Juli Beth Hinds as Vermont Planner of the Year. Thank you for your consideration.

EDUCATION

Master of City and Regional Planning, Rutgers University, New Brunswick, New Jersey (1994)

Walter C. Wriston Fellowship and Graduate Scholars Award, 1992-1994

Bachelor of Arts in Economics, Hollins University, Roanoke, Virginia (1992)

Phi Beta Kappa; Elizabeth K. Chance Award for Excellence in Economics

EXPERIENCE

CITY OF SOUTH BURLINGTON, Vermont (2001 – Present)

Director of Planning & Zoning: Direct planning and implementation of community development and water resource policy for rapidly growing city of 17,500 with \$2 billion tax base. Responsible for all aspects of comprehensive planning, land use permitting, and land development regulations; collaborate with private sector, citizens groups, advocates, and state and federal agencies to implement creative, effective housing, transportation, economic development, and water quality programs. Serve as City's principal contact with media, Congressional delegation, and Vermont Legislature on environmental, land use, and transportation issues. Oversee staff of four plus consultants and interns; responsible for development and management of department budget of \$450,000 annually plus special projects budgets totaling over \$12 million.

- ♦ *Led successful development and implementation of Vermont's first stormwater utility, including work with University of Vermont on nation's first application of satellite-based mapping to determine impervious cover and stormwater fees.*
- ♦ *Project manager for South Burlington City Center, guiding \$18 million investment in water and transportation infrastructure to create an infill town center; worked with elected officials to secure \$7 million in Federal investments and passage of Tax Increment Finance legislation by Vermont legislature.*
- ♦ *Secured \$2 million from Congress for City's EPA National Decentralized Water Resource Management project, demonstrating the use of innovative stormwater retrofit designs in typical suburban land use settings.*
- ♦ *Handle sensitive conservation land acquisitions, lawsuits, and settlement between Conservation Law Foundation and City, ending costly appeal of wastewater treatment plant permit with agreement on phosphorus pollution reduction.*
- ♦ *Developed effective affordable housing bonus and TDR provisions, strategic partnerships with housing providers; Farrell Street infill project received Vermont Forum on Sprawl Smart Growth Award for 2006*
- ♦ *Directed development and implementation of Southeast Quadrant Land Use Regulations, an effective Transfer of Development Rights program implementing a land use plan based on wildlife habitat, natural communities, and new urbanist principles.*

MAD RIVER VALLEY PLANNING DISTRICT, Waitsfield, Vermont (1997-2000)

Executive Director: Director of unique growth management and planning program serving towns of Warren, Waitsfield and Fayston, in cooperation with Sugarbush Resort. Provided policy, project development and management, and technical support to select boards, planning commissions, Chamber of Commerce, ski areas, and citizen groups. Secured and managed over \$2.5 million for funding of land conservation, water/wastewater, and planning projects. Projects included growth center land use and water/sewer planning for the Waitsfield-Irasville new town center; ski area project review; local planning and development review assistance; extensive public outreach and involvement work; transportation planning; and land conservation projects, including conservation of agricultural lands with Vermont Land Trust and addition of 365-acre Blueberry Lake parcel to the Green Mountain National Forest.

BUCKHURST FISH JACQUEMART INC., New York, New York (1994-1997)

Senior Planner & Project Manager: Served public-, non-profit and private-sector clients throughout the Northeast. Stateside project manager for development of first model zoning code for Ukraine through USAID. Chief planner and project manager for comprehensive revision of Hackensack Meadowlands (NJ) zoning code. Municipal planning services for Villages of Mamaroneck, Bronxville and East Fishkill, NY. Primary writer of Regional Plan for Southwestern Connecticut, recipient of 1998 ACSP National Sustainable Planning award. Prepared EIS documents under NEPA, CEQR and SEQR regulations, including documentation for mixed-use building at 6th Avenue and West 23rd Street in NYC Ladies' Mile Historic District.

TEACHING EXPERIENCE

- ♦ Adjunct, Department of Environmental Studies, Johnson State College, Johnson, VT (2004, 2008); Special Topics Seminar in Land Use Planning
- ♦ Guest lectures, Rubenstein School of Natural Resources, University of Vermont, Burlington, VT (2004-present); Watershed Risk Assessment, Recreation Planning
- ♦ Guest lectures, Department of Geography, University of Vermont, (2004); Ecology of Urbanization
- ♦ Teaching Assistant, Statistical Methods for Urban Studies, Rutgers University, 1993-1994
- ♦ Teaching Assistant, Statistical Methods in Economics, Hollins University, 1992

ADVISORY COUNCILS and COMMITTEES

- ♦ Small Communities Committee, Water Environment Federation (2007 – present)
- ♦ Decentralized Research Advisory Committee, Water Environment Research Foundation, Washington, DC (2003 – present); advisory committee to WERF and EPA awarding and overseeing funding for decentralized wastewater research and development projects nationwide;
- ♦ “Mediating Land Use Conflict,” The Grafton Institute (2006); invited conference on use of professional mediation in Vermont Environmental Court cases.
- ♦ Chair, Project Steering Committee, “Solving Barriers to Evaluation and Use of Decentralized Wastewater Technologies and Management” evaluating engineers’ decision-making in the facilities planning process.
- ♦ Vermont General Assembly Study Committee on Chapter II7 (2001-2003); Appointed by Gov. Howard Dean as land use planner for comprehensive update of Vermont’s municipal planning and zoning statutes.
- ♦ Rocky Mountain Institute, Snowmass, Colorado (2001-2002); land use consultant for EPA-funded project evaluating economics of decentralized wastewater systems.
- ♦ “Listening to the City,” Professional facilitator for public forum on the World Trade Center redevelopment plan, July 20 & 22nd, 2002.

SELECTED CONFERENCES and PUBLICATIONS

- ♦ “It’s All Water: Utility Programs for Small Communities.” *Water Environment & Technology*, February 2007.
- ♦ “Talking to Towns: Communication Strategies for Environmental Regulators.” *State On-Site Regulators Association National Conference*, March 2006.
- ♦ With Dr. Alexey Voinov, “Adapting and Scaling Public Outreach Techniques for Stormwater Management.” Published in *US EPA National Non-Point Education Conference* proceedings, October 2005.
- ♦ “Economics of Decentralized Wastewater Systems-What Practitioners Need to Know.” *Keynote Address, Virginia On-Site Wastewater Recycling Association Annual Conference*, June 2004.
- ♦ “Not Building Enough Housing Is Bad for the Environment. Really!” *Vermont Housing Finance Agency Statewide Housing Conference*, May 2004.
- ♦ “Putting Water to Work for Planning.” *American Planning Association National Conference*, Apr. 2004.
- ♦ “Water-Smart Growth: Is There Any Such Thing?” *American Planning Assoc. Region I Conference*, Oct. 2002.
- ♦ “Decentralized Wastewater Management: Linking Land Use, Planning & Environmental Protection.” Published in the *American Planning Association national conference proceedings*, March 2001.

SELECTED EXPERT TESTIMONY and MEDIA APPEARANCES

- ♦ *United States Senate Subcommittee on Fish, Wildlife and Water Resources*. Clean Water Act/EPA Phase II Rule Implementation, September 16, 2003.
 - ♦ *The News Hour with Jim Lehrer*, “Dream Houses,” feature focusing on the affordable housing shortage in greater Burlington, Vermont, July 24, 2002.
 - ♦ *EPA Region I Administrative Law Judge* proceedings regarding the Plum Island/Newburyport, MA water and wastewater systems and associated wetland permitting and land use issues (2003)
 - ♦ *Vermont Water Resources Board Stormwater Investigative Docket* (2003-2004); invited participant.
 - ♦ *Vermont Environmental Court* (2003-present); expert witness in land use and zoning cases.
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Additional Experience & Expert Testimony

Grant Projects/Programs Administered

- ♦ US EPA STAG construction grants
- ♦ EPA National Decentralized Water Resource Demonstration Grants
- ♦ Section 319 Non-Point Source Pollution Control Grants
- ♦ EPA State & Tribal Assistance Grants (construction program)
- ♦ Vermont State Revolving Fund/Safe Drinking Water Act Loans
- ♦ TEA-21 Enhancements
- ♦ US Army Corps of Engineers Section 542 Watershed Restoration Program
- ♦ US Army Corps of Engineers Section 206 Ecosystem Restoration Program
- ♦ VT Community Development Block Grant Planning Grants
- ♦ Vermont Municipal Planning Grants

Media Appearances (Special Features)

- ♦ The News Hour with Jim Lehrer, "Dream Houses," feature focusing on the affordable housing shortage in greater Burlington, Vermont, July 24, 2002.
- ♦ WPTZ-TV's "Champlain 2000" on Shearer Stormwater System (2001) and Rain Gardens (2005)
- ♦ WCAX-TV's "Across the Fence" on community water resource protection, May 4, 2005
- ♦ Jeopardy!, April 27, 2007

Expert Testimony

- ♦ U.S. Senate Subcommittee on Fish, Wildlife and Water Resources, September 16, 2003
 - ♦ Massachusetts Department of Environmental Protection Administrative Law Judge Proceeding, Plum Island Water and Wastewater Treatment Facility, January 2003
 - ♦ City of South Burlington vs. JAM Golf, VTEC
 - ♦ City of South Burlington vs. R.L. Taft, VTEC
 - ♦ Van Sicklen Limited Partnership, VT Environmental Board, 2001
 - ♦ Lodging North, LLC, District #4 Environmental Commission, 2005
 - ♦ Sugarbush Grand Summit Hotel, District #5 Environmental Commission, 1997-1998
 - ♦ Warren Village Wastewater System, District #5 Environmental Commission, 2001
 - ♦ New York City Liquor Control Board, May 2005.
 - ♦ Vermont House of Representatives: Committees on Fish, Wildlife & Water Resources; Transportation; Commerce; Natural Resources; Institutions; Housing & General Affairs; Ways & Means.
 - ♦ Vermont Senate: Committees on Natural Resources; Transportation; Institutions; Appropriations; Joint Housing Committee
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Regulatory Programs

- ♦ EPA Region I Administrative Law Judge
- ♦ EPA Phase II Stormwater Management Rule
- ♦ Vermont Growth Centers Funding Rule
- ♦ Lake Champlain Phosphorus Total Maximum Daily Load
- ♦ Vermont Housing & Conservation Board easements
- ♦ Vermont Act 140 Stormwater Management & permitting
- ♦ Hackensack Meadowlands Special Areas Management Plan
- ♦ US Forest Service Acquisition & Appraisal
- ♦ NEPA (CatEx, FONSI, EA, EIS)
- ♦ Vermont Act 250, Utility and Land Use Law
- ♦ New York City Environmental Quality Review
- ♦ New York State Environmental Quality Review
- ♦ New York City Department of Historic Preservation
- ♦ Phase I & Phase II Archaeological Investigations
- ♦ Vermont Land Trust conservation easements

Development Review:

- ♦ Vermont
 - ♦ New York State
 - ♦ New York City
 - ♦ New Jersey
 - ♦ Pennsylvania
 - ♦ Virginia
 - ♦ Massachusetts
 - ♦ Connecticut
 - ♦ Hackensack Meadowlands District (NJ)
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